

SPECIALTY COLLECTION

SPECIALTY BRICK

CHAPTER OUTLINE



Introduction

Our Specialty Brick collection boasts a truly unique, yet functional approach to modern-industrial design. Its blends create consistent variations that accomplish a realistic brick look made from durable European porcelain. Our focus with this porcelain brick was to expand our healthy lineup by offering the beauty of exposed, rustic brick famously associated with modern, industrial design. The combination of vintage brick and new-age design culminates into a palette resulting in endless possibilities to accomplish a coveted modern-industrial appeal.

Key Features

1. Colors

- The Specialty Brick collection is comprised of 4 unique color offerings: Serra (red), Cabrillo (white), Dias (brown), and Grego (grey). Each brick encompasses its own distinctive set of pattern variations purposely designed to accomplish a realistic rustic finish.

2. Facings

- With 40 different faces per color, these 2 7/8" x 9 3/4" bricks create a more natural look.

Application

Please reference the Application Chart for Specialty Brick on our website, JeffreyCourt.com, for more details on recommended applications.

Installation Tips

1. Blending and Shade Variation

- To achieve your desired look, Jeffrey Court recommends that you inspect and confirm the tile and layout prior to installation. Installation of tile constitutes acceptance.

2. Rating

- For specific item-by-item shade variation rating, please reference each product specific web page on JeffreyCourt.com.

3. Setting Materials, Sealers and Grouts

- A high-quality white thinset meeting ANSI 118.4 or 118.11 is recommended for best installation results. Always check with setting material manufacturer to ensure suitability of material in setting tiles. A grey mortar, mastic, or adhesives could stain or alter the color of the product.
- As per the Tile Council of North America (TCNA): “For cementitious grout, joints smaller than 1/8” generally should only be grouted with unsanded grout, and joints of 1/8” and larger should only be grouted with sanded grout.”
- For a realistic mortar joint, we recommend using a 3/8” grout joint
- Grout color is part of the design process and considerations must be made. A grout choice closest to the color and hue of the tile being grouted can be considered the safest choice.

4. Cutting

- A professional grade wet saw outfitted with a high-quality diamond blade designed for cutting tiles is recommended. Always cut tiles with the face up.

5. Merchandising

The marketing and merchandising of this collection is supported by montage boards, touch boards, and A&D sample cards which aid in displaying the full product line. All of these point of purchase materials are accompanied by the Specialty Brick catalog. Showroom installation and loose sample pieces can also be ordered at a discounted price.

Visit the Jeffrey Court website, JeffreyCourt.com, to gain inspiration on the design possibilities offered with Specialty Brick.