

CHAPTER SEVEN

C U B I S T®

CHAPTER OUTLINE

Introduction

Chapter 7, Cubist™, was inspired by the Avant Garde movement of Cubism. Strong geometric shapes and high contrast design are leading themes of the Cubism movement and are present in the items featured in this collection.

Cubism is commonly known for its use of two-dimensional parts that come together to create a larger perception of depth through the use of perspective. Much like Cubism, the use of tile in a space breaks up entities and reassembles them in an abstract way, allowing the space to be experienced in a unique manner.

This specifically applies to the mosaics in this chapter which were designed to highlight the splintered geometric shapes, multiple angles, and perception of depth found in artwork from the Cubism movement.

Key Features

Chapter 7 features 18 gorgeous stone mosaics grounded in honed Thassos and accented with polished natural stones or metal pieces. The stone mosaics in this collection are supported by $4" \times 12"$ stone field tiles and corresponding trims. In addition to the stone offerings, there are two glass mosaic patterns available in three stunning colorways and a $2-7/8 \times 9"$ field tile in four different colorways.

1. Colors

- Natural Stone:

- The natural stones available in this collection are honed Thassos, polished Nero Marquina, and polished Bardiglio marble.
- Matte silver and matte gold metal pieces are also present in this collection as accents to some of the honed Thassos mosaics.

- Glass:

 There are four glass colorways available: Ice - a clean white, Ash - a white with light grey tones, Clay - a unique blend of beige, cream and blue hues, and Cobalt - a rich blue shade with variation.

2. Field Tiles

- A 4" x 12" natural stone field tile is available in honed Thassos, polished Nero Marquina, and polished Bardiglio marble.
- A 2 7/8" x 9" glass field is available Ice, Ash, Clay, and Cobalt.

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3. Mosaics

- Natural Stone:

- Stone-on-stone and stone and metal blends are offered in a 2" x 4" mosaic called abstract, a parquet inspired mosaic called Avant, and an overlapping hex design named Carve.
- The Mod Herringbone Mosaic and 2" Hexagon Mosaic are available in solid colors.

- Glass:

• Glass Mosaics are available in two patterns. A basket pattern, titled Perpendicular and a herringbone mosaic named Acute.

4. Trims

 A 1-7/8" x 12" Crown and a 3/4" x 12" Dome are available in honed Thassos, polished Nero Marguina, and polished Bardiglio.

Application

Please reference the Application Chart for Chapter 7 on our website, JeffreyCourt.com, for more details on recommended applications.

Testing

Product specifications are listed on each product-specific web page on JeffreyCourt.com. If available, testing results for applicable products can be found in the chapter catalog for easy reference. Due to the ever-changing nature of stone products, Jeffrey Court does not test natural stone products.

Installation Tips

1. Blending and Shade Variation

- To achieve your desired look, Jeffrey Court recommends that you inspect and confirm the tile and layout prior to installation. Installation of tile constitutes acceptance.
- For natural stone collections, it is highly recommended to blend products from multiple cartons to ensure a proper uniform look. All issues pertaining to shade variations should be addressed prior to installation.

2. Rating

- For specific item-by-item shade variation rating, please reference each product-specific web page on JeffreyCourt.com.

3. Setting Material, Sealers and Grouts

- A high-quality white thinset meeting ANSI 118.4 or 118.11 is recommended for best installation results. Always check with the setting material manufacturer to ensure suitability of material in setting tiles. A grey mortar, mastic, or adhesives could stain or alter the color of the product.
- As per the Tile Council of North America (TCNA): "For cementitious grout, joints smaller than 1/8" generally should only be grouted with unsanded grout, and joints of 1/8" and larger should only be grouted with sanded grout."



- For all natural stone items we recommend a nonsanded grout be used to be sure each grout joint receives coverage.
- For items that include metal (Avant, Abstract and Carve), we recommend Prism® Ultimate Performance Grout. Be sure to keep the film over the metal accents during grouting and cleaning, this will prevent scratching and damaging of the metal during installation.
- For ongoing cleaning of item that include metal use an ultra-soft towel to gently wipe the surface. Avoid scrubbing the metal accents as aluminum will scratch with any type of paper or terry towels. Please note the metal will naturally Patina and scratch over time.
- Grout color is part of the design process and considerations must be made. A grout choice closest to the color and hue of the tile being grouted can be considered the safest choice.
- A "natural look" penetrating sealer is recommended and should be used before and after grouting. Sealing before grouting will ease the cleaning process and will reduce the possibility of staining from colored grouts. Sealing after grouting will ensure that both the grout and natural stone are protected from daily use. It is recommended that the sealer manufacturer's recommended maintenance regimen be followed as part of an ongoing care during the lifetime of the product.
- Urethane grout was used on the glass montage boards and touch boards for this collection.
 Pre-sealing any matte/frosted tiles prior to grouting with urethane grout is required. Suggested recommendation: Aqua Mix Grout Release.

4. Cutting

- A professional-grade wet saw outfitted with a high-quality diamond blade designed for cutting tiles is recommended. Always cut tiles with the face up.
- Sanding of cut glass edges is recommended to ease "sharp" edge.
- FOR MOSAICS CONTAINING METAL:
 - We recommend applying painter's tape to the mosaic on the areas where the cut(s) will be made.
 - Mark the cut(s) and cut slowly with a wet saw using a premium diamond blade.
 - Once cuts are made, pat dry using a terry cloth and remove any excess water, then remove the painter's tape.

Merchandising

The marketing and merchandising of this collection is supported by montage boards, touch boards, and A&D sample cards. All of these point of purchase materials are accompanied by the Chapter 7 Cubist catalog. Showroom installation and loose sample pieces can also be ordered at a discounted price.

Visit us at, <u>JeffreyCourt.com</u>, to gain inspiration on the design possibilities offered with Chapter 7 Cubist.