

CHAPTER TWO

VINTAGE STUDIO

CHAPTER OUTLINE



Introduction

In the early 1900s, ceramic tile became popular in interior spaces around the world after architects George Heins and Christopher Lafarge were commissioned to create the first subway line in New York City. The two architects envisioned the New York subway stations to be functional, efficient and aesthetically pleasing. To achieve this, they enlisted the use of elegant mosaic tile work and 3" x 6" ceramic tiles.

Ceramic tile's durability, stain resistance, and ease of maintenance were properties they sought for such highly trafficked areas. Additionally, the ceramic tile's ability to be a great reflector proved to also be of great benefit to the subway's aesthetics. Light could bounce off the tile's glaze making a dark space, like the subway, much brighter and more welcoming.

Chapter 2 Vintage Studio® embraces the nostalgia of the traditional 3" x 6" subway tile and expands upon that tradition, modernizing the classic look, to offer additional sizes and an array of colors that attract today's customer. This collection features the classic ceramic field tiles and porcelain mosaics vital to developing everyday yet timeless installations, offering the go-to essentials to our customers.

Key Features

Chapter 2 features six neutral colors and is segmented into three general categories: field tiles, mosaics, and trim pieces.

1. Colors

- Chapter 2 is available in neutral tones perfect for designing any type of space. Colors available include Starry White and Crescent White, the perfect neutral white, Crisp Linen and Crisp Breeze, a light creamy shade, and Mountain Mist and Mountain Fog, a warm go-to grey.

2. Field Tiles

- Field tiles are offered in the following traditional sizes: 3" x 6", 3" x 12", 4" x 12", and 6" x 12". Additionally, there are two larger format sizes available: 6" x 24" and 12" x 24". Each of these tiles is offered in matte and gloss finishes in Starry White, Crisp Linen, and Mountain Mist.
- Beveled field tiles are available in the following sizes: 3" x 6" and 3" x 12". The tiles are offered in a gloss finish in Starry White, Crisp Linen and Mountain Mist.

3. Mosaics

- Vintage Studio features porcelain mosaics that perfectly accent the field tile options. A 1” Hexagon Mosaic and 0.75” Penny Round Mosaic are available in matte and gloss finishes in Crescent White, Crisp Breeze, and Mountain Fog.

4. Trims

- Six versatile and stylish trim pieces are available in this collection. Each piece is available in Starry White, Crisp Linen and Mountain Mist in both matte and gloss finishes.
- To complete the look of your projects, a double bullnose, single bullnose, and rail are available.
- A ramp edge, which complements both the bevel and the flat tiles, is available to finish the perimeter.
- The quarter round is perfect for finishing off corners and creating seamless transitions.
- Use the cove base to line installations where the wall meets the floor, essential for commercial projects.

Application

Please reference the Application Chart for Chapter 2 on our website, JeffreyCourt.com, for more details on recommended applications.

Testing

Product specifications are listed on each product-specific web page on JeffreyCourt.com. If available, testing results for applicable products can be found in the chapter catalog for easy reference.

Installation Tips

1. Blending and Shade Variation

- To achieve your desired look, Jeffrey Court recommends that you inspect and confirm the tile and layout prior to installation. Installation of tile constitutes acceptance.

2. Rating

- For specific item-by-item shade variation rating, please reference each product-specific web page on JeffreyCourt.com.

3. Setting Material, Sealers and Grouts

- A high-quality white thinset meeting ANSI 118.4 or 118.11 is recommended for best installation results. Always check with the setting material manufacturer to ensure suitability of material in setting tiles. A grey mortar, mastic, or adhesives could stain or alter the color of the product.

- As per the Tile Council of North America (TCNA): “For cementitious grout, joints smaller than 1/8” generally should only be grouted with unsanded grout, and joints of 1/8” and larger should only be grouted with sanded grout.”
- Grout color is part of the design process and considerations must be made. A grout choice closest to the color and hue of the tile being grouted can be considered the safest choice.

4. Cutting

- A professional-grade wet saw outfitted with a high-quality diamond blade designed for cutting tiles is recommended. Always cut tiles with the face up.
- For Mosaics only: Mosaics are made with a cotton mesh and water-soluble glue. If the mesh gets wet the glue will start to dissolve almost immediately. Please follow the instructions below when cutting with a wet saw:
 1. Cover entire mesh bottom with painter’s tape. The tape will protect the mesh from the water and keeps the tile from moving when cutting.
 2. Using a waterproof marker, mark your cuts.
 3. After making the cuts, set the tile to dry with the tape facing down. You may place the wet mosaics under a fan for faster drying.
 4. Once the mesh is completely dry, flip the mosaic over and remove the tape. Start on one corner of the mosaic sheet. Hold the tile down with one hand and carefully pull the tape across the sheet with your other hand to prevent tiles from detaching from the mesh backing.

Merchandising

The marketing and merchandising of this collection is supported by designer boards, touch boards, and A&D sample cards. All of these point of purchase materials are accompanied by the Chapter 2 Vintage Studio catalog. Showroom installation and loose sample pieces can also be ordered at a discounted price.

Visit us at, JeffreyCourt.com, to gain inspiration on the design possibilities offered with Chapter 2 Vintage Studio.